



Pradner's

• SMASH, EAT & REPEAT •





MR.
Franky's
• SMASH, EAT & REPEAT •





**SMASH, EAT
& REPEAT!**





MR.
Franky's

• SMASH, EAT & REPEAT •



Busian

SANS SERIF GEOMETRIC

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm
Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz
0 1 2 3 4 5 6 7 8 9 ! @ # \$ % ^ & * ()

**SMASH, EAT
& REPEAT!**

Emilia Note

HANDWRITING

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm
Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz
0 1 2 3 4 5 6 7 8 9 ! @ # \$ % ^ & * ()

**BAD PLACE
FOR DIET**



Smash, Eat & Repeat



CMYK 0 100 83 2
RGB 249 0 43

#F9002B



Red



CMYK 2 4 13 0
RGB 248 239 220

#F8EFDC



Beige



CMYK 0 0 0 100
RGB 0 0 0

#000000



Black



Smash Burgers

SMASH, EAT
& REPEAT

@mr.frankys.ec



Smash, Eat & Repeat

SMASH EAT & REPEAT
MR.
Franky's

SMASH & REPEAT

EAT EAT



0987 412 305



*Smash,
Eat & Repeat*







MR.
Franky's

• SMASH, EAT & REPEAT •





@mr.frankys.ec





Francisco de Orellana
& Interoceanic Avenue



*Smash,
Eat & Repeat*



@mr.frankys.ec
0987 412 305





Smash, Eat & Repeat



Franky's



**BAD PLACE
FOR DIET**



Francisco de Orellana y
Avenida Interoceánica





**SMASH, EAT
= REPEAT**

[@mr.frankys.ec](https://www.mrfrankys.ec)

[@mr.frankys.ec](https://www.mrfrankys.ec)
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Francisco de Orellana y
Avenida Interoceánica







MR.
Franky's
• SMASH. EAT & REPEAT •



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Francisco de Orellana y
Avenida Interoceánica



Franky's





BAD PLACE
FOR DIET



❑❑❑ @mr.frankys.ec ❑❑❑

Mr. Franky's

MR.
Franky's



Francisco de Orellana
y Avenida Interoceánica



@mr.frankys.ec
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MENU

Burgers

Classic

- FRANKY'S CLASSIC** Solo 6.0 Combo 8.0
1 Carne Smash - Pickles - Cebollita Blanca - Queso Cheddar - Pan De Papa - Salsa Chunky
- MR FRANKY** Solo 6.0 Combo 8.0
1 Carne Smash - Queso Cheddar - Pan De Papa - Salsa De La Casa
- MR BACON** Solo 6.0 Combo 8.0
1 Carne Smash - Mermelada De Tomate - Queso Cheddar - Pan De Papa - Salsa Chunky
- MR CHICKEN** Solo 5.50 Combo 8.50
1 Pata Empanizada - Empanada De Lechuga - Pan De Papa - Pickles - Queso Americano - Salsa De La Casa

Sides

Especials

- FRANKY'S FRIES** 5.57
Papas Fritas - Tostitos - Cebolla Crispy - Queso Cheddar - Salsa Chunky
- PARMESAN FRIES** 4.57
Papas Fritas - Queso Parmesano - Mayonesa De Ajo
- ONION RINGS** 4.57
Cebollitas Empanizadas - Salsa Dulce
- MOZARELLA STICKS** 3.57
Deditos Rellenos De Queso Mozzarella - Salsa Dulce - Queso Parmesano
- TENDERS** Solo 4.57 Combo 7.57
Filetes De Pechuga Aplanados - Salsa A Tu Eleccion

Drinks

- | | | | |
|-----------|-----|------------------|------|
| Coca Cola | 2.0 | Agua Sin Gas | 1.0 |
| Spritz | 2.0 | Limonada | 2.50 |
| Fanta | 2.0 | Cerveza Pilsener | 3.0 |
| Inka | 2.0 | Cerveza Corona | 3.0 |
| Manzana | 2.0 | Cerveza Bu | 3.0 |

Desserts

CHOCOCHIP BROWNIES



Especials

- MR FRANKY'S** Solo 7.50 Combo 10.50
1 Carne Smash - Mermelada De Pimiento Con Tomate - Queso Cheddar - Pan Bruschetta De Tomate - Cebollita Crispy - Salsa Chunky
- MR POGGY** Solo 7.50 Combo 10.50
1 Carne Smash De Cerdo - Cebollitas Carbonizadas - Champiñones - Enchamotado - Pan De Ajonjolí - Salsa De La Casa
- MR BLUE** Solo 7.50 Combo 10.50
1 Carne Smash - Cebollitas Carbonizadas - Tomate - Queso Azul - Pan Bruschetta De Tomate - Salsa De La Casa
- MR ALCHA** Solo 7.50 Combo 10.50
1 Carne Smash - Mermelada De Pina - Mayonesa De Mostaza - Queso Mozzarella
- MR INFERNO** Solo 7.50 Combo 10.50
1 Carne Smash - Queso Pasaño Jale - Charitas Molidas - Salsa De Chorrizo Especial - Cebolla



Extras

- | | |
|------------------|------|
| Queso Cheddar | 1.0 |
| Queso Mozzarella | 1.0 |
| Peperoni | 2.50 |
| Tostitos | 1.0 |
| Cebollita Crispy | 3.0 |
| E. Colossal | 3.0 |

Sauces

- | | |
|--------------|-----|
| Salsa Franky | 2.0 |
| Salsa Ranch | 1.0 |
| Jelly Bacon | 2.0 |
| Jelly Pepper | 1.0 |

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y Avenida Interoceánica



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BRAND GUIDELINES

Minimum space

This safe space ensures that the logo is always displayed with highest clarity and allowed to interfere with this area.

The proportion of empty space around the logo is indicated in the guidelines. In special cases (e.g. signage, monuments, or special logos), this may not need to be strictly followed, but the logo must be presented as clearly as possible.

The space indicated as shown at the right side in this mandatory minimum distance between the logo symbol and other graphic elements, content, or images, to ensure the logo remains clear and easily recognizable.



Limited-color logo

In most circumstances, the logo should be utilized in its full-color version. However, in instances where the full-color logo is impossible to employ, black-and-white or limited-color versions are acceptable alternatives.

Both positive and negative versions of the logo may be displayed on its identity background color.

The logo can also be displayed with the brand colors in a monochromatic format.

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- 02. COLOR SYSTEM
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- 05. SOME CASES TO NOTE
- 06. LOGO PERSPECTIVES

Prohibited cases

Following standard dimensional forms in most markets, this may occur when the logo is displayed on a background of image.

Use of the materials provided by creative to avoid these errors and ensure brand consistency and uniformity.

Graphic ratio

The grid system is a graphic standard to ensure the uniform usage of the logo and elements in the guidelines to a single ratio. However, in cases of extremely large size or when the computer cannot process the system exactly.

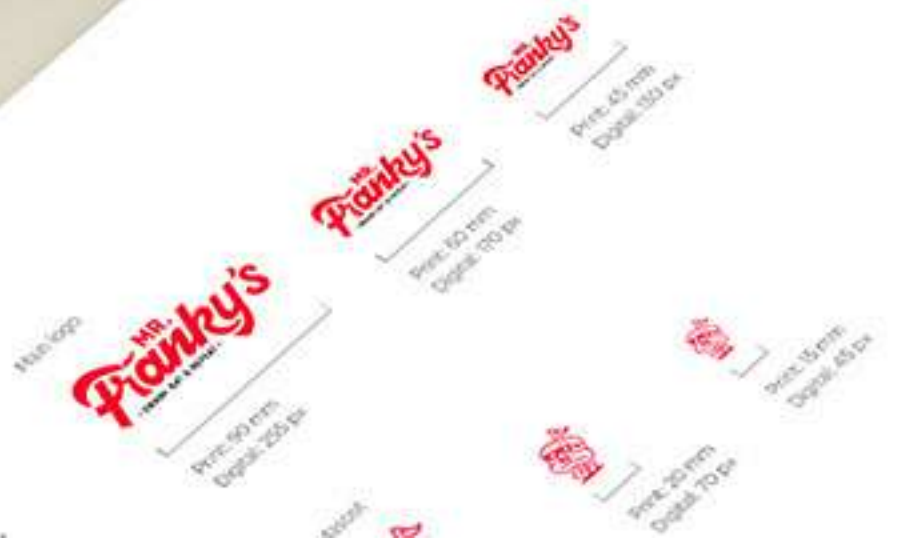
The MR. FRANKY'S logo must be presented with absolute accuracy, detail, and consistency. The size of the entire logo should only be increased or decreased while maintaining the original logo's proportions. The spacing and size guidelines for each element of the MR. FRANKY'S logo must always be kept clear and recognizable.

Here one square is calculated as 1x, 7x is equal to 1/3 of the vertical weight of the MR. FRANKY'S logo.

Tagline Font - **Buigan**
abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890!@#\$%^&'()*

Script Font - **Emilia Note**
abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890!@#\$%^&'()*

No size



Thank You!

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FOR WATCHING

86CREATIVE

YOUR BRAND, YOUR STORY
OUR DESIGN



Thank You!