

A close-up photograph of a woman with long blonde hair, wearing a yellow jacket, holding a piece of golden-brown fried chicken. Her mouth is wide open, showing her tongue. Overlaid on the image is a white silhouette of a chicken and the text "Pop Chickens" in a white, cursive font.

Pop  
Chickens

PANTONE® P 1-1 C

C: 2 R: 247  
M: 2 G: 245  
Y: 4 B: 240  
K: 0

#F7F5F0

PANTONE® P 24-9 U

C: 3 R: 246  
M: 11 G: 235  
Y: 23 B: 196  
K: 0

#F6E1C4

PANTONE® 151 C

C: 0 R: 255  
M: 58 G: 140  
Y: 100 B: 0  
K: 0

#FF8C00

PANTONE® 7597 C

C: 9 R: 218  
M: 86 G: 73  
Y: 98 B: 40  
K: 1

#DA4928

PANTONE® 123 C

C: 0 R: 254  
M: 26 G: 193  
Y: 92 B: 44  
K: 0

#FEC12C

PANTONE® 4625 C

C: 44 R: 73  
M: 78 G: 34  
Y: 78 B: 25  
K: 64

#492219



**CRISPY  
DELIGHTS,  
HAPPY  
BITES!**

The logo for "Pop Chicken" is positioned at the bottom of the panel. It features the words "Pop" and "Chicken" in a white script font, with a small black silhouette of a chicken's head above the "P" in "Pop".







Pop



**CRISPY DELIGHTS, HAPPY BITES!**











POTATO CHIPS



POTATO CHIPS

POTATO CHIPS





**CRISPY**







Pop,  
Pop!



**CRISPY**  
**DELIGHTS**  
**HAPPY**  
**BITES**





Pop  
Chicken







**ONE  
CRUNCH  
AT A  
TIME!**

*Pop*



**GET  
READY  
TO  
POP**



**CRISPY  
DELIGHTS,  
HAPPY  
BITES!**



**Pop  
Chicken**

**EXPRESS GOURMET**







Pop  
Chicken

